# INVESTORS' & ANALYSTS' MEETING 2015

**Diagnostic Division** 

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# 2014 Highlights



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## GLOBAL EXPANSION

- ✓ Strengthened presence in strategic markets
- ✓ Gained momentum in US for blood typing solutions

#### CAPACITY LEADERSHIP

✓ Continued investment to upgrade and expand Diagnostic manufacturing plants

## INNOVATION ACCELERATION

- ✓ Received FDA clearance and CE mark for key products
- ✓ Initiated first project to capitalize on synergies with Bioscience

#### MULTI-BUSINESS BUILD

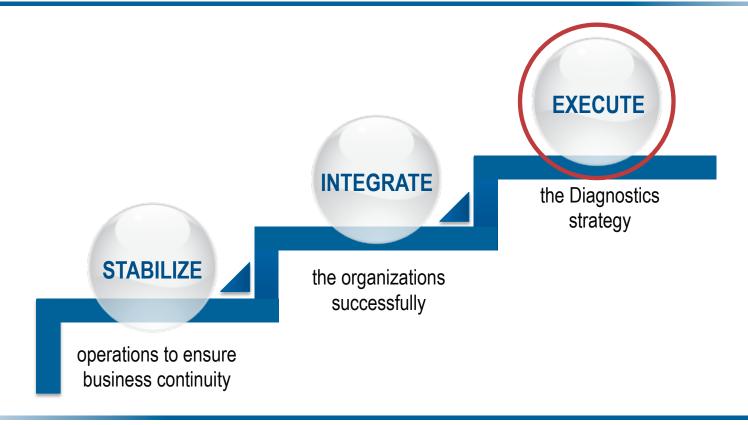
✓ Integrated the Novartis blood screening business



# Today



## Where we are today



## **Diagnostic Vision**



A global diagnostics company focused on select, high-value Monitor therapies markets providing innovative solutions to:

Detect human diseases

Ensure safety of the blood and plasma supply

## Overview & Strategy

## Diagnostic Division

#### AT-A-GLANCE



1100+ full-time employees supporting Diagnostic success



Integrated from assay/ instrumentation development through commercialization



FDA, GMP & CE Licenses



Commercial leader in Transfusion Medicine and emerging Specialty Diagnostics Portfolio



## 2014 Diagnostics sales

	Nucleic Acid Testing (NAT)	Immunoassay	Blood Typing Solutions	Other
Net revenue, % share	53%	26%	14%	7%
Market Share <sup>1</sup>	57%	50 - 80%	7%	-
Partners/ Business Model	Hologic 50% profit share	Ortho Clinical Diagnostics 50% profit share	-	-
Products	Instruments and assays	Antigens	Gel cards, instruments	Blood bags, clinical analysis, hemostasis

<sup>&</sup>lt;sup>1</sup> Nucleic acid testing represents the adopted market; Immunoassay represents OCD/ Grifols, depending on segment and geography

## World-leading manufacture and supply of HCV & HIV antigens

- ✓ We supply HCV and HIV antigens to the top three immunoassay players
- Market position established with proprietary IP and sustained through manufacturing expertise more than 20 years
- ✓ Consistent source of financial returns



50-80% immunoassay market share depending on segment and geography

## Grifols & Ortho Clinical Diagnostics Partnership

#### **Grifols Contribtions**

- ✓ HCV & HIV patents
- ✓ Antigen research, manufacturing & supply
- ✓ Assay research support

#### **GRIFOLS**

#### OCD Contributions

- ✓ Assay development & manufacturing
- ✓ Instrument development & manufacturing
- ✓ Product commercialization

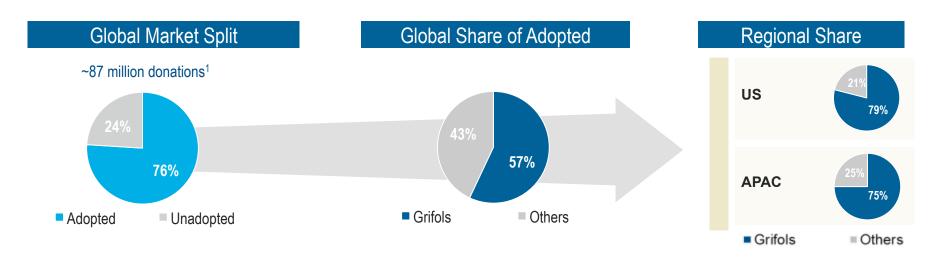
Ortho Clinical Diagnostics

THE CARLYLE GROUP

Delivering 26% of the total Grifols Diagnostics net revenue



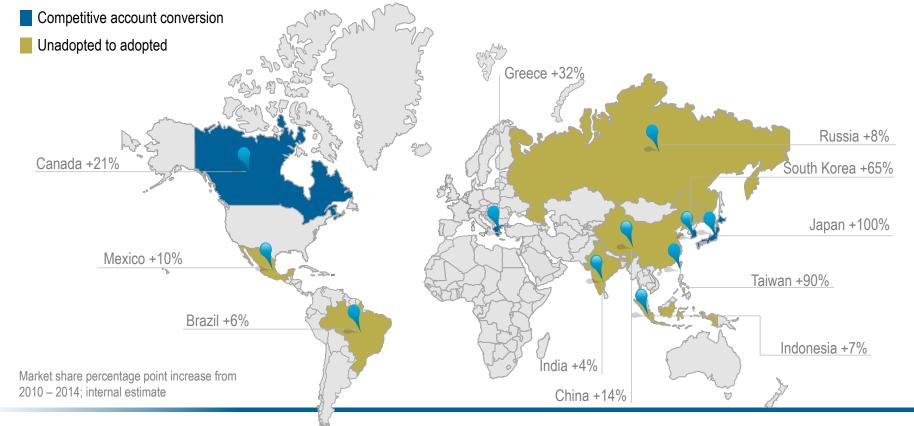
## A global leader in NAT blood screening



- ✓ Differentiated automated platforms and best-in-class assays
- ✓ Customer value and satisfaction through focus on sales, service and support

<sup>&</sup>lt;sup>1</sup> Represents 2014 data for select countries, internal estimate

## Converting unadopted markets and accounts



## Grifols & Hologic Partnership

#### **Grifols Contribtions**

- ✓ HCV & HIV patents
- ✓ Product commercialization, technical service, support & training
- Regulatory activities outside of US GRIFOLS

#### Hologic Contributions

- ✓ Product development & manufacturing
- ✓ Technology (TMA) patent
- ✓ Regulatory activities in the US

HOLOGIC<sup>®</sup>

Delivering 53% of the total Grifols Diagnostics net revenue

## **Expanding our Transfusion Medicine business**

## **GLOBAL EXPANSION**

- ✓ Protect and grow the business
- ✓ Enter targeted emerging markets
- ✓ Continue best-in-class service & support

#### CAPACITY LEADERSHIP

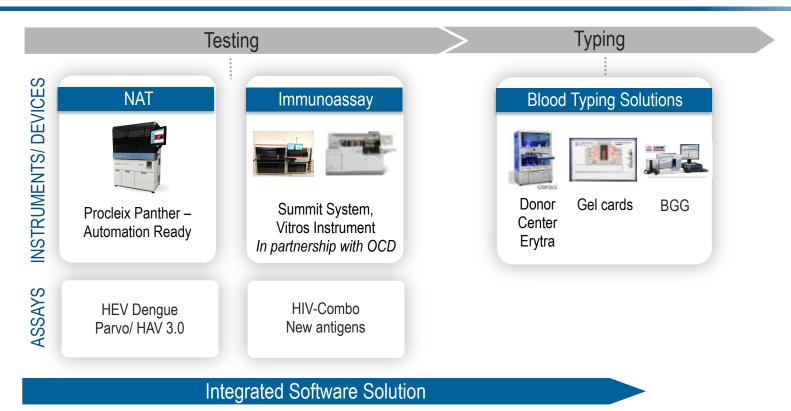
✓ Continued investment to upgrade and expand Diagnostic manufacturing plants

## INNOVATION ACCELERATION

- ✓ Invest in strategic partnerships/ technologies
- ✓ Offer innovative and integrated solutions



## Transfusion Medicine pipeline



## Build a strong Specialty Diagnostics business

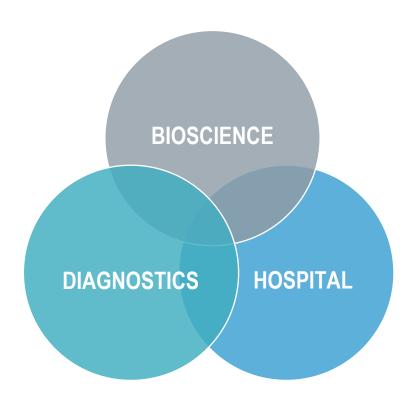
GLOBAL EXPANSION

✓ Leverage instrument installed base and current product portfolio

INNOVATION ACCELERATION

- ✓ Focus on unmet medical needs
- ✓ Develop proprietary, high value tests
- ✓ Evaluate NGS platform

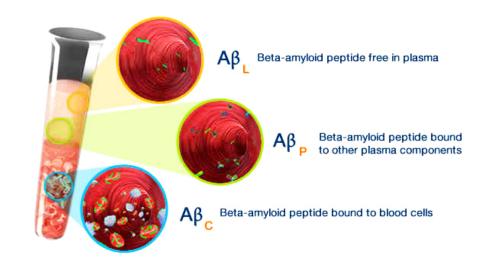
## Maximize capabilities across divisions



## Maximizing market opportunities for Bioscience

#### Exploring innovative solutions

- Alzheimer's disease needs an early diagnosis
- Araclon has developed kits that has allowed a direct determination of beta-amyloid proteins in blood
- Clinical studies are underway to validate our ABtest kits as indicative tools in the diagnosis of Alzheimer's



Alzheimer's kills more than prostate and breast cancers combined.

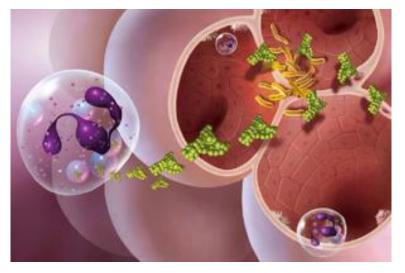
Alzheimer's Association (<u>www.alz.org</u> May 2015)



## Maximizing market opportunities for Bioscience

#### Leverage internal Diagnostic competencies

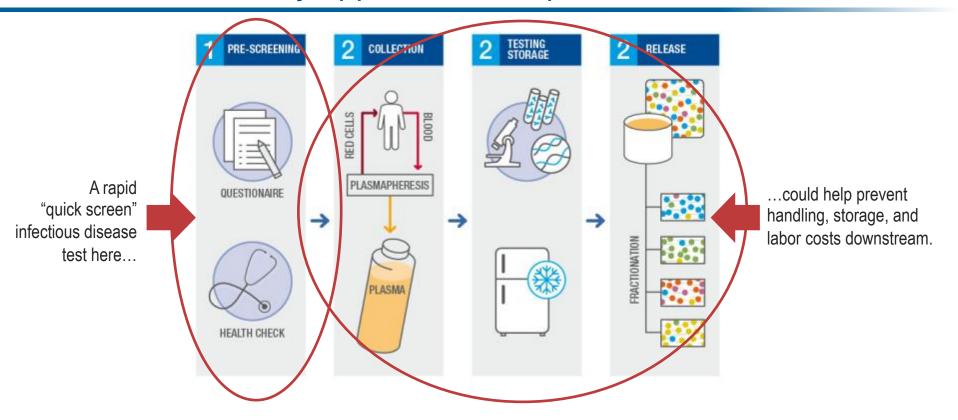
- ✓ Early diagnosis and intervention is important
- ✓ Alpha<sub>1</sub>-antitrypsin (AAT) deficiency, which often goes undetected, is a genetic disorder and can lead to serious diseases such as lung disease
- ✓ Grifols is developing a novel AAT diagnostic test and offers plasma therapies for AAT







## Cost and efficiency opportunities in plasma collection



# Summary



## Key take-aways

## GLOBAL EXPANSION

- ✓ Continue to expand Transfusion Medicine leadership
- ✓ Build a strong Specialty Diagnostic business

#### CAPACITY LEADERSHIP

✓ Continue investment in manufacturing plants to meet growing Diagnostic business

## INNOVATION ACCELERATION

- ✓ Invest in strategic partnerships and technologies
- ✓ Launch innovative integrated solutions

#### MULTI-BUSINESS BUILD

✓ Capitalize on commercial synergies with Bioscience and Hospital

